

# Abigail Mumma

## PRODUCT DESIGNER

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I'm a multi-disciplinary designer with the skills to take a project from start to finish. I believe the best products are made when design, content, and development work in harmony.

## EDUCATION

James Madison University | GPA: 3.9 | B.S.

Aug 2015–May 2019

- Major – Media Arts and Design  
*Concentration: Interactive Design*
- Major – Writing, Rhetoric and Technical Communication

## EXPERIENCE

Deloitte Digital | **Product Designer**

July 2019–Present

- Work closely with product, engineering, and content teams to integrate feedback and communicate design outputs.
- Develop and maintain design systems for web and native products.
- Create high-quality wireframes, visual comps, and interactive prototypes.
- Gather requirements, conduct research, and communicate findings in an agile environment.
- Evangelize the benefits of design to external and internal teams.

James Madison University | **Promotional Designer**

Sept 2017–May 2019

- Designed and coded a microsite to promote the annual alumni and networking event.
- Developed a promotional campaign to accompany the site in print and social media.

Northrop Grumman | **Graphics Intern**

May–Aug 2017, 2018

- Led a redesign of the company's intranet to better promote important links and company news
- Created promotional posters, HR documents, and newsletters based on existing company brand guidelines.

## SKILLS

Product Design  
UX Design  
Visual Design  
Content Strategy  
Information Architecture  
Prototyping  
HTML/CSS/JS  
Collaboration

## TOOLS

Sketch  
Creative Cloud  
InVision  
Figma  
Abstract  
Jira  
Google Analytics

## INTERESTS

Design Systems  
Design Ops  
Dev / Design Collaboration  
Accessibility  
Interaction Design